

Women's Business and Leadership Summit 2019

August 30, 2019 | Dusit Thani Manila

Preliminary Agenda

Start Time	End Time	Program
8:00 AM	8:50 AM	Start of Registration
9:00 AM	9:15 AM	Opening Ceremonies <ul style="list-style-type: none"> • Opening Prayer • National Anthem • Opening Remarks: Chiqui Go, Chairperson, Women's Business Council Philippines
9:15 AM	9:20 AM	Presentation of Research and WomenBizPH Advocacy Initiatives: Women Entrepreneurship Studies in the Philippines (2015) Presenter: <ul style="list-style-type: none"> • Chit Juan, Trustee and 2016-2018 Chairperson, Women's Business Council Philippines
9:20 AM	10:20 AM	Panel 1: Customer Experience-Led Digital Transformation Speakers: <ul style="list-style-type: none"> • Cathy Candano, Head, Data Platforms Partnership, Google Asia Pacific • Gerry Dy, Digital Head, Security Bank Corporation • Suzanne Lee, Managing Partner, Analytiks Inc. / CTO and CIO, Bridge Southeast Asia Moderator: <ul style="list-style-type: none"> • Jonathan Joson, Digital Transformation, Media and e-Commerce Consulting and Tech Entrepreneur / Partner, Entropia CBR/Boozy.ph / Co-Founder, HairMNL
10:20 AM	10:35 AM	Group Photo and Coffee / Tea Break
10:35 AM	10:40 AM	Presentation of Research and WomenBizPH Advocacy Initiatives: Women as Prime Movers of Inclusive Business (2016) Presenter <ul style="list-style-type: none"> • Atty. Lorna Patajo-Capunan, Trustee and 2008-2010 Chairperson, Women's Business Council Philippines

10:40 AM	11:40 AM	<p>Panel 2: Rapid Start Up and Scale Up Through Digital</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Bhavna Suresh, CEO, Lamudi Group • Mia Bulatao, President and COO, QuadX Inc. • Minette Navarrete, President, Kickstart Ventures <p>Moderator:</p> <ul style="list-style-type: none"> • Albet Buddahim, CEO Katapult Digital / Chief Marketing Capability Strategist, Mansmith and Fielders, Inc.
11:40 AM	12:40 PM	Lunch, Networking and Raffle
12:40 PM	1:10 PM	<p>Keynote: The Road to Growth and Empowerment is Digital</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Kristine Romano, Managing Partner, McKinsey & Company Philippines
1:10 PM	1:15 PM	<p>Presentation of Research and WomenBizPH Advocacy Initiatives: Financing Women Entrepreneurs (2017)</p> <p>Presenter:</p> <ul style="list-style-type: none"> • Atty. Benedicta Du-Baladad, Vice President, Women's Business Council Philippines
1:15 PM	2:25 PM	<p>Panel 3: Capturing Value Through Digital Finance</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Erika Valerio, Chief Digital Development Officer, Satoshi Citadel Ventures • Fam Alonto, Head of Innovation, Insular Life • Linda Lan, Vice President Digital Commerce, Oriente (Cashalo) • Yang Yang Zhang, Co-Founder, Philippine Digital Asset Exchange (PDAX) <p>Moderator:</p> <ul style="list-style-type: none"> • Mench Dizon, Technology Entrepreneur / Founder, AskGina.ph
2:25 PM	2:40 PM	Coffee / Tea Break

2:40 PM	2:45 PM	<p>Presentation of Research and WomenBizPH Advocacy Initiatives: Girls in STEM in the Philippines (2019)</p> <p>Presenter:</p> <ul style="list-style-type: none"> Marla Aileen Abiva, Corporate Secretary, Women's Business Council Philippines
2:45 PM	3:45 PM	<p>Panel 4: Using Digital to Deliver Value</p> <p>Speakers:</p> <ul style="list-style-type: none"> Irene Catane, Enterprise Commercial Director, Microsoft Ambe Tierro, Senior Managing Director, Advanced Technology Centers in the Philippines Lead, Global Artificial Intelligence Delivery and Capability Lead, Accenture Technology Dannah Majarocon, Managing Director, Lalamove Philippines <p>Moderator:</p> <ul style="list-style-type: none"> Vince Rodriguez, Category Head – Banking, Financial Services, Insurance; and Public Sector, PLDT Enterprise
3:45 PM	3:50 PM	<p>Presentation of Research and WomenBizPH Advocacy Initiatives: Women on Boards (ICD-Ateneo)</p> <p>Presenter:</p> <ul style="list-style-type: none"> Helen De Guzman, Fellow and Chair of the Board Diversity and Inclusion Committee, ICD
3:50 PM	4:50 PM	<p>Panel 5: Bridging Generations, Building Legacies Through Digital</p> <p>Speakers:</p> <ul style="list-style-type: none"> Ana Aboitiz-Delgado, Head for Consumer Finance, Chief Customer Experience Officer and Senior Vice President, UnionBank of the Philippines Kathleen Yu, Founder and CEO, Rumarocket, Inc. Beng Coronel, President and CEO, Pointwest Technologies / President, HIMAP / Director, PSIA Myla Villanueva, Chairman and CEO, MDI Group / Chairman and CEO, Novare Technologies / Chairman, PPCRV <p>Moderator:</p> <ul style="list-style-type: none"> Ken Lingan, CEO, Publicis Groupe Philippines
4:50 PM	5:00 PM	<p>Closing Remarks and Major Raffle</p> <ul style="list-style-type: none"> Maria Montserrat Iturralde-Hamlin, President, Women's Business Council Philippines