



Successful daughters' upbringing: WomenBizPH talks father-daughter relationship

Manila, Philippines – Studies have shown that fathers' active parental involvement boosts their children's academic, emotional and social stability.

This year, Women's Business Council of the Philippines' (WomenBizPH), an advocacy group for women economic development, aims to inspire Filipino families and reiterate the importance of a father's guidance in raising his children through a symposium entitled FATHERS FOR DAUGHTERS: Building Next-Gen Business Mindsets.

The event is this year's episode of the talk series dubbed as Women Mentoring Women (W2W) Talks, which was organized by WomenBizPH as part of its advocacy to help women in business and economic development.

Renowned and successful women in the country will come together as guest speakers, namely: Rachel Kong, Tricia Gosingtian, and sisters Sheila and Donna Lina, who were joined by their fathers Francis Kong, Josiah Go and Bert Lina, respectively. They shared personal experiences on how their fathers' influences and participation in their lives have engendered entrepreneurial skills and business mindsets for them.

The first part of the program touched on the role of the father as a coach, which was taken up by Ms. Rachel Kong, the CEO of Success Options Inc., a publishing, training, and development provider. She was joined by her father, Mr. Francis Kong, who is one of the most respected business speakers in the country, and is known in the field of manufacturing and retail.

This was followed by a session on the role of the father as a manager of his daughter's career. The subject was tackled by an award-winning blogger and photographer, Ms. Tricia Gosingtian, together with her father, Mr. Josiah Go, Chairman of 12 reputable corporations, author of 15 bestselling marketing and sales books, and the most awarded business educator in the Philippines.

Finally, sisters Donna and Sheila Lina, both successful in e-commerce, film production, business research, and marketing, together with their father, Mr. Bert Lina, a successful entrepreneur who has established his own private conglomerate, the Lina Group of Companies, talked about the role of a father as a mentor.

For queries, you may visit www.womenbiz.ph, or contact Russell Joy Rivera of WomenBizPH Secretariat at +632 843 1162 or email her at admin@womenbiz.ph.

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About WomenBizPH

Established in 1997, at the initiative of the Philippines Department of Trade and Industry, WomenBizPH is currently Chair of the ASEAN Women Entrepreneurs' Network (AWEN), an International partner of the Global Summit of Women (GSW), and the Lead Convenor/Chairperson of the Philippine Women's Economic Network (PhilWEN).

An advocacy group composed of the country's top women business leaders and entrepreneurs, WomenBizPH is a platform for solutions to challenges women generally face in the conduct of their business. Further, it seeks to promote women-led and women-owned enterprises through networking and through the use of technology.

Among the primary objectives of WomenBizPH are enhancing women's access to finance, access to markets, generating benchmark data and research on women in business, and entrepreneurship development.

In 2015, WomenBizPH also served as the private sector representative during the APEC Women in the Economy Forum (WEF) held in Manila.

Speaker Profiles:



FRANCIS J. KONG

Is one of the most respected business speakers in the country. He is a recipient of The Outstanding Filipino (TOFIL) Award 2014. Francis is a columnist, his column at the Philippine Star has been awarded best business column for the years 2009, 2010, 2013, 2014 and 2015 and in 2016 he has been accorded Hall of Fame Awardee by the Catholic Mass Media Awards.

- As an entrepreneur, Francis is versed in the field of manufacturing and retail. He founded a famous garment brand and ran it successfully for 17 years. He also ventured into retail of an Italian fashion brand and managed its marketing and operations for many years.
- He formed Success Options inc. and Funworks Inc. and also co-founded Inspire Leadership Consultancy Incorporated.
- As a business consultant, Francis sits as an adviser in some of the country's top business corporations. He currently sits on the Board of Primer Holdings Incorporated.



- As personal coach, he has mentored many of the top business leaders in the country.
- As a broadcaster, Francis runs a radio program called Business Matters at DZFE-FM 98.7.
- As a speaker and trainer, he averages more than 300 talks, seminars and training both here and abroad yearly.
- As a book author he has authored 19 books and more is to come.

He won the Anvil Award for Excellence for the staging of the Dr. John Maxwell Seminar Series, Gold Quill Award for Best Public Speech category given by the International Association Business Communicators.

He won The Dr. Jose Rizal Award for Excellence in the field of journalism.

He garnered the Communication and Leadership Award by Toastmasters International Philippines chapter.

His book called Famealy Matters was awarded the Anvil Award for Excellence.

His Business Matters radio program was given a special citation for Inspirational Programming by the Catholic Mass Media Awards of the Philippines.

Francis took up business while in college and graduated Magna Cum Laude and holds an MA Degree in Trinity College and Bible Seminar at Newburgh Indiana. He completed the Summer Course on Apologetics and Philosophy held in Oxford University and has also completed the Managing Yourself and Leading Others seminar in Harvard University's Continuous Education Program.

FRANCES RACHEL N. KONG is the youngest daughter of a well-known inspirational speaker, businessman, entrepreneur, business consultant, columnist and book author named Francis Kong. She graduated Multi-Media Arts from the College of Saint Benilde. As she grew up surrounded by family who's well versed in entrepreneurship, she has been in business on and off with her siblings while still in high school. And was even already doing graphic design and web development for a Singaporean client before she graduated and got her diploma in college. Rachel also took up Apologetics and Philosophy at Oxford University and is very active in a group called "Everyday Apologetics."

Currently, she is the chief executive officer in her father's consultancy company named Success Options Inc., they ran as a publishing company for many years, and just recently transformed and evolved into a training and development provider which the company's goal in business is "Inspiring Excellence" through doing the right things for Success.



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irines (Agora Awards, Ten Outstanding Young Men of the Philippines, Ten Outstanding Young Persons of the World, Lifetime Achievement Award). Chairman of 12 corporations; author of 15 bestselling marketing and sales books; the most awarded business educator in the Philippines (Agora '94, TOYM '01, TOYP World '02 <USA>, AME Lifetime Achievement '07, World Brand Leadership '09 <India>); Blue Ocean qualified-strategist '06; conducted over 1000 marketing and strategy workshops in almost all industries; took advanced marketing and strategy programs at the MIT Sloan, Kellogg, Wharton and London Business School; included in the 10th edition of the International Who's Who of Intellectuals (England).

TRICIA GOSINGTIAN

Award-winning blogger and photographer, author and top influencer

Tricia Gosingtian is one of the first fashion, lifestyle, and travel bloggers in her generation. This year marks her 14th year in the business. Before dabbling into blogging, she worked as a professional photographer for various local publications. In 2013, she became a best-selling author with the release of her book, "150 Style Essentials for Every Girl". Her blog, Tricia Will Go Places, hopes to give you places to go to when you have to stay where you are. As of early 2018, she has 349,000 followers on Facebook, 222,000 followers on Instagram, and 46,000 followers on Twitter.

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ALBERTO DAVID LINA

A very successful entrepreneur who established his own private conglomerate, the lina group of companies

- He is the founder and chairman of the lina group of companies: which includes air21, airfreight 2100, inc., dun and bradstreet philippines, inc., ube express, inc., among many others
- Bert also served in the government as of the phil. Bureau of customs as commissioner, a board member of several institutions, a member of many business organizations.
- He is a certified accountant, a multi-awarded businessman and a professor

DONNA LINA

- Donna is the president of UBE Media, Inc., a marketing communications and production company in the Philippines.
- Concurrently, she is executive producer of the daily weather and climate change program, Panahon.tv and Chairman of the only UCI sanctioned Road Race in the Philippines, Le Tour de Filipinas. She's responsible for the marketing activities of logistics leader, Air21.
- She finished Cum Laude broadcast communication at the University of the Philippines.
- She also received a certificate in film production at the school of continuing and professional studies at New York University.
- She pursued her Masters in Business Administration- top executive program at the Pamantasan ng Lungsod ng Maynila.
- She received the DOST- Gawad Scriba Award for television in 2013 for Panahon.tv.
- She enjoys playing the piano, watching films, playing golf and travelling.

SHEILA LINA

- Born and raised in manila, Sheila graduated from New York University's Stern School of Business with a B.S. in Marketing and International Business and a certificate in Entertainment, Media, and Technology.



- Together with her sister, Donna, she formed UBE Media, Llc, an independent film production company in Los Angeles. Sheila produced her first feature film entitled "Subject: I Love You".
- She is the founder and CEO of Shopinas.com, an e-commerce platform and online mall, which is an affiliate of Air21, the Philippines' total logistics solutions provider.
- Her outstanding achievements in entrepreneurship has been recognized by Enterprise Asia's Asia Pacific Entrepreneurship Awards as one of 2014's most promising Entrepreneur in the Philippines and by Go Negosyo Philippines as a 2011 young entrepreneur.
- She also heads the society for spiritual awakening, a non-profit organization that promotes spiritual development by meditating and living a Christ- based life.