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Fulfilling our mission through innovation

Linda Lan, VP for Digital Commerce

of adults with no formal savings account¹

77%

¹2017 Financial Inclusion Survey by Bangko Sentral ng Pilipinas ²Standard & Poor 2015 Ratings Services Survey ³Global Findex database by World Bank

40%

of adults borrow from informal loan sources¹

25%

of adults are financially literate²



of adults own credit cards³





We aim to be the engine driving #**finclusion** for the Philippines.

We allow Filipinos to create a **financial identity**, build their **credit profile**, **access various financially inclusive services**, and **ignite economic opportunity** for all communities.

We use a proprietary next generation technology apparatus that combines robust offline systems with AI, big data analytics, and machine learning.

THANK YOU