

Panel 1: Customer Experience-Led Digital Transformation

# Women Entrepreneurship Studies in the Philippines

## OBJECTIVE

- 1 Comprehensive inventory of studies on women entrepreneurship

Create, Capture, and Deliver Value through Digital Transformation

Competence



Empowerment



**Predominant thematic concern**



Resources focused on **urban areas in the Philippines**

**Not much studies on:**



Innovation



Succession



Sustainability

# RECOMMENDATIONS



**Collaborate and  
conduct regional studies**



**Conduct Women Entrepreneurship  
and Innovation Survey (WEIS)**



**Women Entrepreneurs Network  
for mentoring and coaching**



**Create database for  
women entrepreneurs**