

Panel 2: Rapid Start-up and Scaling Up Through Digital

# Women as Prime Movers of Inclusive Business Project

by:  Asia-Pacific  
Economic Cooperation

## OBJECTIVE

- 1 Private sector approach to providing goods, services, and livelihoods to women at the base of the pyramid
- 2 28 respondents from 8 different economies

Create, Capture, and Deliver Value through Digital Transformation

# FINDINGS



**Unavailability of information  
on inclusive business**



**Lack of sufficient support  
and financial resources**



**Stringent policy  
framework and rules**



**Strong constraints/challenges  
preventing empowerment**

# RECOMMENDATIONS



**Appropriate  
government policy**



**Accessible  
information**



**Adequate  
financial support**



**Strong partnerships  
and networks**



**Continuous  
visibility**



**Provision  
of incentives**